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Memphis firm earns two Telly Awards

Memphis Business Journal - April 22, 2002

Memphis-based multimedia communications firm **TVII** earned two Telly Awards for its work on a safety video series for the Memphis and Springfield divisions of Burlington Sante Fe Railroad.

TVII's "FOCUS on the Future" video series earned the top Telly Award in the corporate training category for its outline of BNSF Springfield Division's campaign emphasizing family, occupation, community, unity and success as motivators for working safely on the railroad.

The firm's three-part series "Guy..Safety Guy" also won a Telly. It features a James Bond-like character attempting to stop disruptive and dangerous activities within a safety committee of the BNSF Memphis Division.

The Telly Awards are a nationwide competition open to video producers on categories ranging from internal and external communications to broadcast commercials and promotions.

TVII produces multimedia, Web content, online learning and videos to help clients with training, safety, human resources and marketing needs.

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